Historic Evergreen Cemetery Executive Planning and Review Team Minutes (DRAFT)

July 23, 2019 reporting / June 25, 2019 meeting

5:30–7:00 p.m., Seminar Room #1, Claude G. Perkins Living and Learning Center, Virginia Union University

Team members present:

Ms. Baskerville, Ms. Campbell, Ms. Fleming, Mr. Hopkins, Ms. James, Ms. Moore, Ms. Ajena Rogers, Mr. Smith

Facilitators present:

Dr. Ted Maris-Wolf, Alan Delbridge

Guests:

Alvin Jones, Da-Mosi Brown-Gorham (Conservation Fund), Christina Braxton, Kelly Pratt, Coles & Aram Williams, Timothy Veneable

Meeting Agenda:

ExPRT Meeting Minutes: June 25, 2019

- Welcome and Introduction
 - Introductions
 - The fourteenth ExPRT Meeting held June 25, 2019 at Virginia Union University began with approval of the May 21, 2019 meeting minutes introduced by Secretary, Ms. Marilyn Campbell. A motion was made to receive the minutes by Mr. Al Smith and properly seconded by Ms. Shunda Moore. Discussion point was quorum number. It was noted that bylaws emphasized attendance and regulations regarding absences. (Quorum half plus one) The motion was carried. (Correction noted May 21, 2019 minutes 6/30/19 event to be held at Fourth Baptist Church).
 - Guests were introduced: Alvin Jones and Timothy Veneable are participants and graduates of the horticulture program training. Brief comments of thanks and appreciation were shared by members for their Evergreen Cemetery grounds keeping work.
- ExPRT member brief updates
 - Members introduced themselves to guests with commentary of reasons they are serving on the ExPRTeam.
 - July 14, 2019. Maggie Walker birthday celebration, 10 a.m. to 2 p.m.. A shuttle will run between the statue location on Adams St., and the Maggie Walker House. 10th anniversary of youth leadership program.
 - September 14, 2019 (Saturday). Searching for your Ancestors, Forced and Voluntary Migration One day conference at the Library of Virginia (fee). On Friday, Sept. 13, (free) Open house and Ask an Expert panel- opportunity for the public's genealogical research assistance.
 - October 10-12, 2019. Afro-American Historical and Genealogical Society (AAHGS) 40th National Conference in Hyattsville, Maryland. Theme, 400 Years of Black History: The Struggles, Challenges and Perseverance. For additional information and registration, view website at aahgs.org.
- Update on operations, research and training programs
 - Facilitator, Alan Delbridge reported that to date 300 volunteers on an average have come out to the Evergreen Cemetery grounds. In 2018, 964 volunteers participated in entirety; to date this year of 2019, 968 volunteers have participated. The tabulations show an increase versus anticipated

decrease in numbers for the 2019 summer. The value of this labor (avg. of 3 hrs. work), rate per hour for Virginia is \$26. The work value of volunteers is estimated at \$107,168. Stats: 75 volunteers in June last year compared to 258 in June this year which Delbridge claims attested to the amount of activity that has happened on the grounds. Naming a few participants, the list includes YMCA, Capitol One, Fort Lee, Fort Eutis, Federal Reserve, Peace Corp alumni. Records show that corporate volunteers have doubled in the last few months. Ms. Baskerville pointed out that the numbers are valuable in grant funding requests, which would include the community investment ratio or local investment or support.

- Ted Maris-Wolf shared that he met recently a Channel 8 ABC rep who has been moved by Evergreen project. He has pledged to come out on Saturday and will tell others about opportunity to participate. Rev. Taylor of Fourth Baptist Church has been absent from meetings because of his health, but he has come out to speak with volunteers at Evergreen to thank them for their assistance.
- Master Planning Committee Update
 - Dr. Maris-Wolf reviewed a listing of items that ExPRT members should think about and give input. A sheet of logos was presented for review from the Ponds group /Masterplan committee to gain feedback on how design can be used with future products. Mr. Maris-Wolf shared that there are attention should be given to entrance ways, entry from roads, ceremonial entrances. Consider how we will render long term maintenance. Jarene Fleming made a suggestion of using the Henrico County, visitor center nearby whether temporary or long term. Viola Baskerville made reference to the possibility of using an off-site visitor center as in Williamsburg.
- Presentation: Best Practices and Lessons Learned from North Carolina Burial Grounds and Cemeteries, by Da-Mosi Brown-Gorham from the Conservation Fund
 - Mr. Brown-Gorham met Evergreen staff members from visiting Evergreen Cemetery and taking an extended tour of the Evergreen Cemetery. His presentation covered the use of community partners to assist in the North Carolina Burial Grounds and Cemeteries project.
 - Projects include assisting communities by working together to better the community by assessing needs and collaborating for best results. (Property uplift/upgrade, education, social outreach, economic development through grants for technical assistance). Ms. Baskerville emphasized the added value of relationships, as with Historic Evergreen's journey. The Virginia Outdoors support of Enrichmond has given rise to avenues with recent UNESCO designation. In short, the network of assistance can bring ripple effects, while adding value to partnerships and relationships as more of the community collaborative efforts are made in resolving problems.
- Notice of Departure Facilitator Alan Delbridge will leave Enrichmond Foundation to pursue career goals, with last employed day as July 5, 2019.
- Meeting adjourned 7:26 p.m.
- Next meeting date from 5:30-7:00 p.m.:
 - Tuesday, July 23, 2019
 - o Tuesday, August 27, 2019
 - o Tuesday, September 24, 2019