

**Historic Evergreen Cemetery
Executive Planning and Review Team Minutes**

October 22, 2019 reporting / September 25, 2019 meeting

**5:30-7:00 p.m., Seminar Room #1, Claude G. Perkins Living and Learning Center,
Virginia Union University**

Team members present:

Mr. Archer, Ms. Baskerville, Ms. Campbell, Ms. Fleming, Ms. Lauderdale, Mr. Mitchell, Ms. Moore, Ms. Orten, Ms. Rogers

Facilitator present:

Ms. Pratt

Guests:

Ms. Brind'Amour, Mr. Kohr, Ms. Lanier, Mr. Maris-Wolf, Ms. Moore, Ms. Ross, Mr. Sydnor

Meeting Agenda:

ExPRT Meeting Minutes: July 23, 2019

- Welcome and Introduction
 - Introductions
 - The seventeenth ExPRT Meeting held September 24, 2019 at Virginia Union University began with approval of the August 27, 2019 meeting minutes introduced by Secretary, Ms. Marilyn Campbell. A motion was made to receive the minutes by Ms. Moore and properly seconded by Ms. Baskerville.
 - Guest, board member Ms. Lanier was introduced. Guest, photographer Ms. Brind'Amour was present to take pictures. Several members of Enrichmond were present to give updates on the master restoration plan.
- ExPRT member brief updates
 - No updates were given.
- Update on operations, research and training programs
 - Ms. Pratt gave an update on family services. The federal reserve team has done 1,056 entries. Also, one biography has been completed. Ms. Pratt mentioned a call from a woman in Tappahannock asking for advice about restoring their church cemetery.
 - Ms. Ross gave an update on volunteer activities. There were over 200 volunteers in the past month. Volunteer groups include Churchill Academy, Anthem, VCU MHA class. Ms. Ross has reached out to church groups for Serve Day. The Nature Conservancy has been invited to use Evergreen grounds for their activities.
 - Mr. Sydnor gave an update on land acquisition. Henrico is open to talks about the Tear Drop area. Councilwoman Newbill is open to talks about the 20 acre land on Stony Run Parkway. Mr. Sydnor is also talking with Ms. Jones, the owner of the

green house about acquisition by Enrichmond. Enrichmond is developing an overarching MOU for all partners and volunteers. They're working with Dominion to get power to the site. Acquiring the land in Henrico will make this easier. Working with Virginia Outdoor Foundation with the Rally in Raleigh. John and Viola will be presenting a case study of Evergreen to a group from New York, the Kensington Cemetery.

- Master Planning Committee Update
 - Mr. Kohr, from Pond, gave a presentation about the master restoration plan. He presented other cemeteries for consideration of future branding ideas for Evergreen. He mentioned that Evergreen has the potential to connect to the proposed city trail. He spoke to using other elements, such as stream restoration, to fund the cemetery restoration.
 - Mr. Maris-Wolf gave final remarks on the completion of the plan and encouraging members to keep the forward momentum.

- UNESCO Advertising
 - Mr. Sydnor requested for the group to come up with a tagline to use in advertising Evergreen's UNESCO status on social media. The group came up with: Unlocking the past, inspiring the future.

- Nominations
 - Ms. Pratt requested for volunteers to be the secretary and assistant secretary. There were no volunteers. Ms. Campbell suggested that Enrichmond handle this task for now.

- Meeting adjourned 7:45 p.m.

- Next meeting dates on Tuesday, from 5:30-7:00 p.m.:
 - November 19, 2019
 - December 17, 2019
 - January 28, 2020
 - February 25, 2020